



Thank you for your continued support of The Bass Federation (TBF) and of our partners at FLW Outdoors. As a token of appreciation, our corporate sponsor Chevrolet would like to offer all DUAL TBF and FLW Outdoors anglers a supplier discount on their next Chevy purchase. This is a program that can touch every single member. A benefit just for belonging!...It pays to belong to TBF and FLW Outdoors!

In order to receive the discount all you have to do is; be an FLW outdoors standard member and a member of TBF! Log on to the following Web site: [www.GMSupplierdiscount.com](http://www.GMSupplierdiscount.com), enter company code number 471011 and complete the registration form. This will generate a coupon-type print out that you can take to your local Chevrolet dealership to receive the discount.

If you have any questions on the process please contact GM Supplier Discount at 1.800.960.3375.



Again, thank you for your membership and service. Good luck during the 2008 season.

**COMING TO A COLLEGE NEAR YOU!** ...Pass the Word! "Adopt" your local college team! You can help them as mentors and "boaters"; they can help you as volunteers and co-anglers!

The Bass Federation Inc. (TBF), has long been a supporter of college fishing through support by the state federations at local student events. TBF is now formalizing that relationship with the formation of the Association of Collegiate Anglers (ACA) to allow participating school-sanctioned clubs and anglers the opportunity to benefit from a long list of advantages through membership.

With nearly 30,000 members among 46 states, TBF is the nation's oldest and largest organized national fishing group. Each state is a "federation," with its own by-laws and board of directors. The ACA will also operate as an independent federation under the TBF umbrella, responsible for creating its own board and by-laws and receiving all membership benefits. Included are club insurance coverage and access to conservation and equipment grants.

Aside from regular benefits, the 2-person team winning the collegiate bass championship, beginning this year, will be awarded an expense-paid-spot by TBF into the Federation National Championship presented by The National Guard. Once there, the team will compete against TBF state champions for their shot at winning the "Living the Dream" prize package, cash awards, and TBF advancement spots in the \$1 Million Wal-Mart BFL All-American and the \$2 Million Forrest Wood Cup.

TBF is owned by its membership and is partners in fishing with FLW Outdoors. For TBF to take an interest in college bass fishing is neither new nor a stretch to its roots. Many of its state federations have been supporting local college events for years. "What we're doing here aligns perfectly with what has been TBF's three core principles from the beginning: fishing, youth and conservation," said TBF president/CEO Robert Carlidge. "The formation of ACA and the partnership with collegiate bass fishing brings organization and benefits to the college program right now that might not happen otherwise for a few years on down the road."

Officials from TBF and the college programs believe all student anglers, pro careers in mind or not, stand to benefit from the new association. There is a \$40 annual membership fee to join the ACA, but an anonymous donor in the spirit of making a contribution to the future of fishing has pledged to pay entry for the first 1,000 "active" college anglers to sign up. For a club to be eligible for ACA association, it must be a school-sanctioned organization and have at least six members. Upon joining, the club receives full TBF benefits and each individual member gets a fully paid membership into TBF and FLW Outdoors, along with a free subscription to *FLW Outdoors* magazine and various opportunities to advance on to participate in TBF and FLW Outdoors tournament competitions ranging from weekend angler to pro. More growth is expected to come in the years ahead from TBF junior high and high school youth programs already in place and that collegiate anglers can now become involved in as mentors.

Additionally, a newly revised and more accurate collegiate fishing ranking program is being implemented this spring by ACA and is expected to keep the sport top of mind among the media and participants.

More information about the newly formed ACA and its membership benefits can be found on the respective web sites for college bass fishing and TBF, [www.collegiatebasschampionship.com](http://www.collegiatebasschampionship.com) and [www.bassfederation.com](http://www.bassfederation.com)